

Oracle Certification

Opportunity Through Knowledge

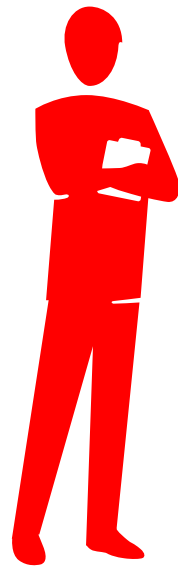
Think about it—97 percent of the Fortune 500 companies run Oracle solutions. Why wouldn't you choose Oracle certification to secure your future? With certification through Oracle, your resume gets noticed, your chances of landing your dream job improve, you become more marketable, and you earn more money. It's simple. Oracle certification helps you get hired and get paid for your skills.

STAND OUT

Decision-makers know that certification is a measurable credential for skills and knowledge. Get their attention with Oracle certification. Oracle is an industry leader.



93%
Hiring managers
who say IT certifications are beneficial and provide value to the company¹



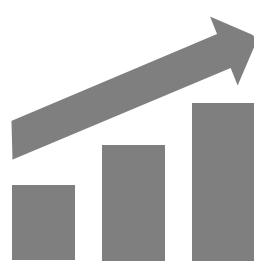
61%
Hiring managers
who place a premium on IT certifications¹

SHOWCASE YOUR SKILLS

Oracle certification proves that you have the skills and knowledge to get the job done. You move to the head of the line.



90%
Say that Oracle certification gives them **credibility** when looking for a new job²



68%
Think that certification has made them more **in demand**³



6x
Increased LinkedIn profile views
for people with certifications, boosting their visibility and career opportunities⁴

GET HIRED, EARN MORE, STAY AHEAD

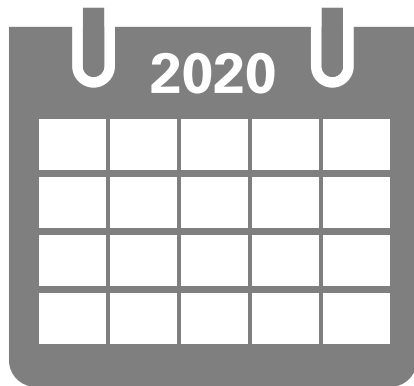
Oracle certification positions you for success today and prepares you for a changing tomorrow.



7%
Salary growth for Oracle Certified professionals⁵



70%
Believe that Oracle certification **improved their earning power**²



2.5 million

IT jobs are expected to go unfilled in 2020 because of a widening skills gap.⁷

- ▶ One of the main reasons IT jobs go unfilled is the continuing difficulty in finding trained and certified workers.⁸
- ▶ Building a career foundation using the best IT training and certification available is critical to becoming an invaluable future employee.⁸

CLIMB THE CAREER LADDER

Oracle is the smart choice as your career partner. Our certification levels are tailored to help you advance at every stage of your career. That's why Oracle certification levels ranked among the top 75 IT credentials in the 2015 Annual Salary Survey from *Certification Magazine*.
We're the industry standard.



▶ Associate ▶ Professional ▶ Master



Join the nearly **2 million** people worldwide who have earned their Oracle certification.

Learn more at certification.oracle.com

[1] "Value of IT Certifications," CompTIA, October 14, 2014

[2] Oracle Certification Survey

[3] "Certification: It's a Journey Not a Destination," *Certification Magazine* 2015 Salary Edition

[4] "The Future Value of Certifications: Insights from LinkedIn's DataTrove," ATP 2015 Innovations in Testing

[5] Burning Glass Technologies Labor Insights, October 2014

[6] *Certification Magazine* 2015 Annual Salary Survey

[7] SmartSource: 2013 IT Skills Gap Infographic

[8] "MVE—Most Valuable Employee," *Certification Magazine*, February 2015