

It's Good for Business

Hiring those who are Oracle certified brings rewards with motivated, skilled employees who are more productive and committed on the job. Turnover is reduced and teamwork improves. Investing in employees who keep pace with today's technology makes good business sense.

BRING ON THE BEST

Decision-makers know the benefits IT certifications bring to their companies.



91%

Of all managers interviewed stated that they regard IT certifications as effective yardsticks to judge a candidate's worth¹

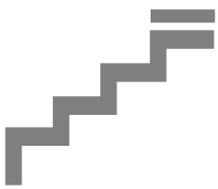


93%

Hiring managers who say IT certifications are beneficial and provide value to the company²

BUILD A WINNING TEAM

Those certified believe that they are more innovative, effective, and dedicated.



90%

Say that their certification enables them to provide a higher level of service³



83%

Say that they have become more productive³



80%

Say that they are better able to tackle complex issues and projects³



84%

Say that they've remained with their current employer after getting certified²

MEASURABLE SUCCESS

A certified workforce has the skills and capabilities needed to do the job. This is key to reaching one of the essential standards of a well-run company—return on investment.



75%

IT managers who think certifications are important to team performance⁴



70%

Employers who believe IT certifications provide long-term savings for the organization⁵



83%

IT training decision-makers report perceived improvements in their staff's work effectiveness after certification⁶

THE BOTTOM LINE

Companies that prepare now will be better able to bridge the gap in 2020 when 2.5 million IT jobs are expected to be open because of the disparity between worker skills and employer needs.⁷ Hiring Oracle certified candidates positions you to be an industry leader, assuring that you will have employees capable of meeting the IT demands of tomorrow.



Hire one of the nearly 2 million people worldwide who have earned their certification through Oracle.

Learn more at certification.oracle.com

[1] blog.pluralsight.com/benefits-hiring-certified-it-employees

[2] "Value of IT Certifications," CompTIA, October 14, 2014

[3] Oracle Certification Survey

[4] "IT Certifications," ITCareerFinder

[5] 2013 Prometric IT Certification Study

[6] IT Skills and Salary Survey—Global Knowledge and IT Windows Pro (2014)

[7] SmartSource: 2013 IT Skills Gap Infographic